



## List of Events:

The events we propose to organize over the three days (20<sup>th</sup>, 21<sup>st</sup> and 22<sup>nd</sup> February, 2015) during 'Antardhvani- 2015' are listed below:

### 20<sup>TH</sup> FEBRUARY 2015 (Day -1)\*

- |                                |                                       |
|--------------------------------|---------------------------------------|
| 1. Inaugural Cultural function | 6. Poetry & Creative Writing          |
| 2. Classical Dance             | 7. Film Show                          |
| 3. Instrumental Music          | 8. Street Play                        |
| 4. Folk Dance                  | 9. Rock Band                          |
| 5. Vocal Solo                  | 10. Prize Distribution of Flower Show |

### 21<sup>ST</sup> FEBRUARY 2015 (Day-2)\*

- |                              |                 |
|------------------------------|-----------------|
| 1. Classical Dance           | 7. Film Show    |
| 2. Group Song                | 8. Rock Band    |
| 3. Vocal Solo                | 9. Quiz         |
| 4. Folk Dance                | 10. Rangoli     |
| 5. Debate                    | 11. Street Play |
| 6. Poetry & Creative Writing |                 |

### 22<sup>ND</sup> FEBRUARY 2015 (Day-3)\*

- |                       |                              |
|-----------------------|------------------------------|
| 1. Classical Dance    | 5. Poetry & Creative Writing |
| 2. Group Song         | 6. Film Show                 |
| 3. Instrumental Music | 7. Quiz                      |
| 4. Debate             | 8. Rock Band                 |



## **Non-Competitive Events**

**(on all three days 20<sup>th</sup>, 21<sup>st</sup>, and 22<sup>nd</sup> February, 2015)\***

- International Plaza
- Innovation Plaza: undergraduate research environment
- Entrepreneurship Opportunities with Industry interface
- Business Incubation Ideas
- Gyanodaya Educational Train Journeys
- Science Plaza
- Equal Opportunity Cell (EOC) corner
- Gandhi Bhawan focus on Value- Education
- Non-Collegiate Women's Education Board (NCWEB)
- DU Heritage Walks & Archives Tour
- University Information Centre (UIC)
- DUWA Souvenir Shop

## **Special Attractions\***

NCC Parade  
Marching Band  
Skill Development Exhibition  
Sports Plaza  
Music



\*Note: More events may be added later.

## Sponsorship Packages

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### Title Sponsorship

**Amount: Rs. 4, 00, 000/-**

Your benefits are as follows:

- **Sponsorship Title:** All publicity posters, banners, passes and invitations will bear this legend:  
*'Antardhvani- 2015', co-sponsored by <company name>*
- **Banners and Posters:** Banners, posters and standees provided by you will be displayed in prominent locations at the venue of 'Antardhvani-2015'.
- **Brochure and Schedule:** Brochures and schedules for 'Antardhvani-2015' will bear your company's logo as Title Sponsors. The brochure will also carry a full page advertisement provided by your company.
- **Stalls:** We will provide a prominent location the venue during 'Antardhvani- 2015', for you to set up a promotional stall, which can be used to display your product.
- **Public Announcements:** Announcements mentioning the name of your company as Title Sponsor will be made throughout 'Antardhvani- 2015'.
- **Internet:** Since 'Antardhvani-2015' will be publicized extensively on the internet, your company will receive extensive publicity as the Title Sponsor on various social networking sites.
- **Event Website:** Publicity on event website which will be created before 'Antardhvani-2015'.
- Advertisements, articles and reports pertaining to 'Antardhvani- 2015', in both print and audio-visual media, will feature your company's name/logo as Title Sponsor.

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Secretariat, Antardhvani-2015

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## Co-Sponsorship

**Amount: Rs. 3, 00, 000/-**

Your benefits are as follows:

- **Sponsorship Title:** All publicity posters, banners, passes and invitations will bear this legend:  
*'Antardhvani- 2015', co-sponsored by <company name>*  
Banners will be displayed at prominent locations around University of Delhi mainly near educational institutions, subject to permission from authorities.
- **Banners and Posters:** A limited number of banners, posters or standees provided by company will be displayed in prominent locations on the University Campus.
- **Brochure and Schedule:** Brochures and schedules for 'Antardhvani-2015' will bear your company's logo as the Co-Sponsor. The brochure will also carry a half-page advertisement provided by your company.
- **Public Announcements:** Announcements mentioning the name of your company as Co-Sponsors will be made throughout 'Antardhvani-2015'.
- **Stalls:** We will provide a prominent location on campus, during 'Antardhvani-2015', for you to set up a promotional stall, which can be used to display your product.
- **Internet:** Since 'Antardhvani-2015' will be publicized extensively on the internet, your company will receive extensive publicity as the Co-Sponsor on various social networking sites.
- **Event Website:** Publicity on event website which will be created before 'Antardhvani-2015'.
- Advertisements, articles and reports pertaining to 'Antardhvani- 2015' in both print and audio-visual media, will feature your company's name/ logo as the Co-Sponsor.

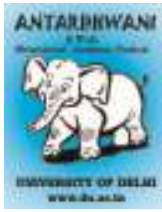


## Food Partner

**Amount: Rs. 1, 00, 000/-**

Your benefits are as follows:

- **Sponsorship Title:** All publicity posters, banners, passes and invitations will bear your company's name/ logo as Food Partner.  
Banners will be displayed at prominent locations around University of Delhi, mainly near educational institutions, subject to permission from authorities.
- **Banners and Posters:** Posters or standees provided by company will be displayed in prominent locations on the University Campus.
- **Stalls:** We will provide a prominent location on campus, during 'Antardhvani-2015', for you to set up a promotional stall, which can be used to display your product.
- **Brochure and Schedule:** Brochures and schedules for 'Antardhvani-2015' will bear your company's logo as Food Partner.
- **Public Announcements:** Announcements mentioning the name of your company as Food Partners will be made at the start and end of each day of 'Antardhvani- 2015'.
- **Internet:** Since 'Antardhvani-2015' will be publicized extensively on the internet, your company will receive extensive publicity as the Food Partner on various social networking sites.
- **Event Website:** Publicity on event website which will be created before 'Antardhvani-2015'.
- Advertisements, articles and reports pertaining to 'Antardhvani- 2015' in both print and audio-visual media, will feature your company's name/ logo as our Food Partner.



## Academics Partner

**Amount: Rs. 1, 00, 000/-**

Your benefits are as follows:

**Seminar Opportunity:** Your firm will be given a chance to conduct mock test during the event for students which will be conducted in the open stage of the ground at the Venue of 'Antardhvani-2015' with a capacity of 1000 or more.

- **Sponsorship Title:** All publicity posters, banners, passes and invitations will bear your company's name/ logo as Academic Partner.  
Banners will be displayed at prominent locations around University of Delhi, mainly near educational institutions, subject to permission from authorities.
- **Banners and Posters:** Posters or standees provided by company will be displayed in prominent locations on the University Campus.
- **Internet:** Since 'Antardhvani-2015' will be publicized extensively on the internet, your company will receive extensive publicity as the Food Partner on various social networking sites.
- **Stalls:** A prominent location on campus will be provided to you to set up a stall during 'Antardhvani-2015' for the entire duration. The dimensions of the stall provided will be 8 feet \* 10 feet. Tables, chairs and sockets for electrical appliances will be provided.



## Print Media Partners

**Amount: Rs. 3, 00, 000/-**

### Deliverables:

- Different kinds of Brochure and event publicity materials on 'Antardhvani- 2015' to be published a week before the event.
- Advertisements of 'Antardhvani- 2015' to be published on three days in the week preceding the event.

Your benefits are as follows:

- **Sponsorship Title:** All publicity posters, banners, passes and invitations will bear your company's name/ logo as Print Media Partners.  
Banners will be displayed at prominent locations around University of Delhi, mainly near educational institutions, subject to permission from authorities.
- **Banners and Posters:** Posters or standees provided by company will be displayed in prominent locations on the University Campus.
- **Brochure and Schedule:** Brochures and schedules for 'Antardhvani-2015' will bear your company's logo as Print Media Partners.
- **Public Announcements:** Announcements mentioning the name of your company as Food Partners will be made at the start and end of each day of 'Antardhvani- 2015'.
- **Internet:** Since 'Antardhvani-2015' will be publicized extensively on the internet, your company will receive extensive publicity as the Food Partner on various social networking sites.
- **Event Website:** Publicity on event website which will be created before the fest.
- Advertisements, articles and reports pertaining to 'Antardhvani- 2015' in both print and audio-visual media, will feature your company's name/ logo as our Print Media Partners.



## Stalls

**Amount: Rs. 21, 000/- (for 3 days)**

The conditions are as follows:

A prominent location on campus will be provided to you to set up a stall during 'Antardhvani-2015'. The space shall be provided to you for the entire duration of 'Antardhvani-2015'.

The dimensions of the stall provided will be 8 feet X 10 Feet. Tables, chairs and sockets for electrical appliance will be provided.

Stalls cannot remain open beyond 6.00 pm.

### Note:

- ❖ All cheques must be made out in favour of "**The Registrar, University of Delhi**". No Cash payment is allowed.
- ❖ All payments have to be made in advance for final participation.
- ❖ The final sponsorship amount agreed upon must be exclusive of any deductions in the form of taxes and other additional charges and must be paid in full.
- ❖ A MoU shall be signed between both parties prior to the beginning of 'Antardhvani-2015'.

For further details contact:

Antardhvani Secretariat

011-27006900 (working days)

or e-mail us at

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